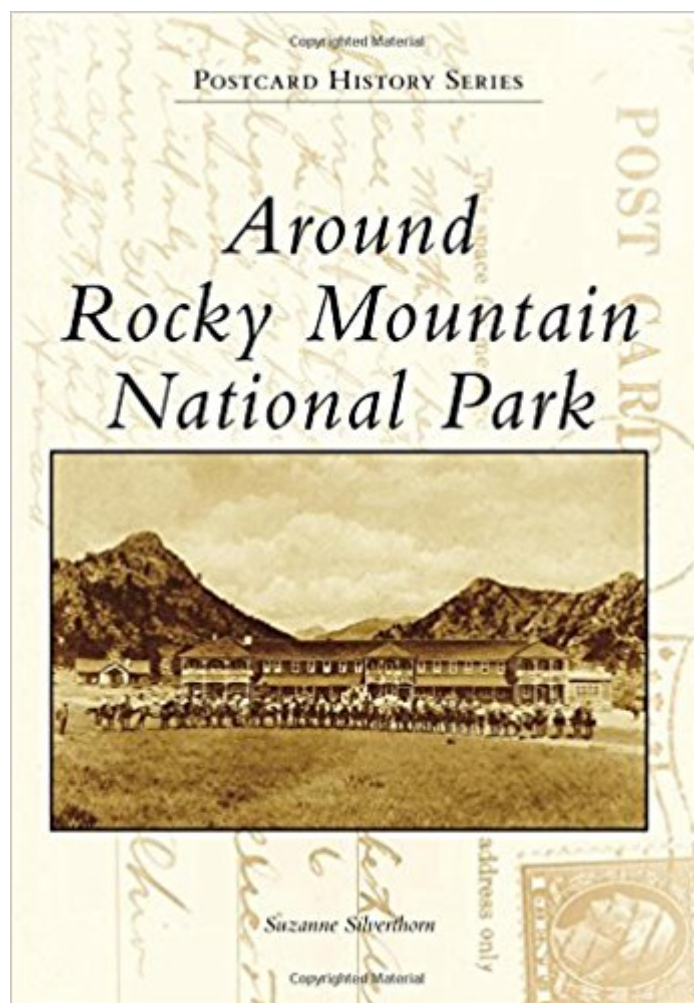


The book was found

# Around Rocky Mountain National Park (Postcard History Series)



## Synopsis

Following the establishment of Rocky Mountain National Park in 1915, promotional campaigns generated by the railroads lured wealthy travelers to the park with images of the great outdoors and the many luxuries offered by the finest hotels. Postcards were circulated proclaiming the park as the Playground of the World. The gateway communities of Estes Park and Grand Lake became vibrant hospitality centers, and in 1920, when the two towns were connected with the opening of Fall River Road, a new era of tourism was introduced that continues today. More than 200 postcards are used in this book to provide a chronology of the early hotels, ranches, and other settings that have shaped the parks history for more than a century.

## Book Information

Series: Postcard History Series

Paperback: 128 pages

Publisher: Arcadia Publishing (August 31, 2015)

Language: English

ISBN-10: 1467133752

ISBN-13: 978-1467133753

Product Dimensions: 6.5 x 0.3 x 9.2 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #2,604,728 in Books (See Top 100 in Books) #58 in [Books > Travel > United States > Colorado > Rocky Mountain National Park](#) #1599 in [Books > Sports & Outdoors > Nature Travel > Ecotourism](#) #2047 in [Books > Travel > Food, Lodging & Transportation > Parks & Campgrounds](#)

## Customer Reviews

Suzanne Silverthorn has been a summer resident of Grand Lake since her childhood. Her collection of historical postcards and ephemera was inspired after discovering a box of postcards that had been sent to her grandmother describing the family's summers in the Colorado Rockies.

Lots of fascinating historical information in this little book. And it's most interesting to see what familiar places looked like a century ago. Recommended, especially to Coloradans.

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